





Investing in tomorrow.


By building capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

- FREE.** Courses are free to nonprofit schools, colleges and universities globally:
- consistent vendor-neutral curriculum
 - closely aligned with emerging careers
 - prepares students for global certifications

 The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in EMEA is \$70,000 USD.

 **Workforce development and reskilling** provide regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

 *Students not only learn technology, they learn on a team, helping others, discovering strengths.* - Engineer / Cisco instructor

Impact on Global Education

10,895,000 Students since inception
 2,149,000 Current students / 28% female
 12,100 Education partners
\$3.786 billion Cisco's In-Kind* Investment

Germany

262,440 Students since inception
 33,063 Current students / 9% female
 394 Education partners
\$107.6 million Cisco's In-Kind* Investment

Bavaria

37,885 Students since inception
 4,637 Current students / 9% female
 89 Education partners
\$14.8 million Cisco's In-Kind* Investment

Student Outcomes

94% got a better job or higher ed with Cisco certification.
Don't let your students miss out.

Skills Gap

3 million global shortage of cybersecurity professionals. EMEA has a gap of 147,000.
[ISC² study](#)

Organizations that don't take steps now to respond to this skills gap may be left behind



Contact your local instructor training center to learn more!



Data from 7/31/2019